

Kunde:



Rolle: **Head Talent Acquisition & Employer Branding**

Basis: HR Strategie 2015 – 2018

Erfolge:

- Strategic and operational Talent Acquisition - Change Management
- Talent Hub Development / CRM / TalentPool
- Enable HR and Hiring Manager in proactive talent acquisition
- Define Employer Branding strategy and EVP
- Implement 1-click application process / hiring process, HR communication and social media recruiting
- Implemented and maintain employee referral program
- Lead corporate social media communication as part of employer branding
- Responsible new career website

Target group sourcing/branding/acquisition:

Engineers & digital tech specialists, CxOs, Advertising/Programmatic, Corporate IT, various E-commerce, Advertising, Digital Marketing, Media experts etc.